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Usability test notes
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User observations:

User was testing Adobe Acrobat, testing how to edit text in an existing PDF (e.g. characters, size, color), insert new text, edit an image (crop or rotate), insert a link, and insert and delete reviewers' comments. Overall navigating how to edit a PDF was easy. Was able to easily find the application to do so and select the file she wanted to edit. She was able to easily edit the text in the PDF and change font, bolding, italics, size, etc. She was able to easily edit an image by clicking it and it was intuitive enough to understand how to crop, drag and drop, rotate, etc. She was able to successfully insert a URL via text editor, however, she was unable to figure out how to link a PDF, for example, within the file. It was not intuitive with the linking section, it showed up a box full of information that wasn't easy to understand for a novice user. For the comments part, she was able to easily insert and delete comments, very intuitive. She liked the parts that were labeled and when they used icons that are universally recognized.

Outside observations:

Editing: Opening and editing the pdf was fairly intuitive. There was a brief hangup when searching for the font modifiers. The user initially clicked on the font menu before testing the various icons below the font menu to modify the style. There was a brief moment searching for the ability to undo an action without using keyboard shortcuts. The rotate button was meant to rotate the entire document. The goal was to rotate an individual image within the document. The user realized she needed to click the individual images to bring up the rotate tool. The crop icon was easily recognized due to a similar appearance across multiple platforms. She encountered some difficulty editing existing text. The solution was to create another text box on top of the existing text.

Areas That Will Need Special Focus in the Final Document

These were areas that were difficult for the tester and/or we could see several use cases coming up. Sections that address these will require extra user testing, use of images/graphics, and careful attention to writing.

- Linking URL vs linking to objects
- Rotating images (vs pages)
- Comments and saving versions for use in iterative design development